



ERIC GARCETTI
MAYOR

July 25, 2022

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Myesha Ward to the Commission on the Status of Women for the term ending June 30, 2027. Ms. Ward's current term expired on June 30, 2022.

I certify that in my opinion Ms. Ward is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Myesha Ward
Commission: Commission on the Status of Women
End of Term: 6/30/2027

Appointee Information

1. **Race/ethnicity:** African American
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 13 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Commission on the Status of Women
6. **Highest level of education completed:** J.D., University of Maryland Law School
7. **Occupation/profession:** Director, Social Impact, Lucas Museum of Narrative Art
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender
Ward, Myesha	Central	4	African American	F
Bernard-Gibson, Erma J.	Central	10	African American	F
Curry, Vicki	West	11	Caucasian	F
Filla, Jackie	Central	4	Caucasian	F
Messing, Marla	West	11	Caucasian	F
Rubin, Nancy	West LA	5	Caucasian	F
Quach, Dora	East	14	API	F

EXPERIENCE

LUCAS MUSEUM OF NARRATIVE ART, LOS ANGELES, CA

Director, Social Impact 6/21 – Present; Manager Community Engagement 6/18 – 6/20

- Developed the strategic framework for the museum's government affairs and community engagement within the museum's newly formed social impact department.
- Creates opportunities to involve elected and cultural leaders in partnership with the museum.
- Produces communications and external-facing materials related to community engagement and government relations.
- Design and execute programs in partnerships with and in the local South Los Angeles community, with focused outreach into underserved and under-resourced communities.
- Identifies opportunities to connect the museum's leadership and staff with local and national strategic partners.
- Serves as the key point-of-contact for City of Los Angeles and Los Angeles County Supervisors offices.
- Attends and represents the museum at external events to cultivate relationships with elected officials and key stakeholders.
- Develops and implements strategic plans to engage the museum founders, George Lucas and Mellody Hobson, with elected officials, community leaders and key stakeholders.
- Responsible for government relations and community engagement departmental budgets.
- Monitors municipal, state and federal laws, affecting the museum's interests.
- Works with the museum's HR team and other departments to execute strategies that promote equity and inclusion throughout all facets of the organization.

21ST CENTURY FOX, LOS ANGELES, CA

Vice President, Communications and Special Projects, Fox Audience Strategy 3/16 – 10/16

- Developed departmental strategy and messaging to align company goals with cultural shifts in the entertainment industry.
- Guided company brands to develop partnerships with diverse local and national partners.
- Oversaw internal and external departmental communications.

FX NETWORKS, LOS ANGELES, CA

Vice President, Public Affairs, 6/13 – 2/16

- Developed the strategic plan for FX Networks awards campaign.
- Represented network at external entertainment industry events.
- Directed multi-million-dollar awards budget which encompassed events, design, public relations and marketing outreach.
- Developed crisis communication strategies with network executives to mitigate issues arising from controversial programming.

THE STRATEGY GROUP, PASADENA, CA

Strategic Communications & Political Advisor, 3/12 – 12/12

- Developed messaging and direct mail marketing for political candidates and ballot initiatives for one of the nation's leading political communications firms.
- Provided strategic communications to clients, resulting in state and national electoral victories.

OFFICE OF THE UNITED STATES TRADE REPRESENTATIVE (USTR), EXECUTIVE OFFICE OF THE PRESIDENT, WASHINGTON, D.C.

Assistant USTR for Intergovernmental Affairs and Public Engagement (IAPE), 6/10 – 6/11; Deputy Assistant USTR for IAPE, 3/09 – 6/10

- Led and managed agency's outreach and activation program for President Obama's trade policy with state and local governments, the business community, organized labor, non-governmental agencies and the general public.
- Developed and executed administration-wide campaign to educate and communicate the benefits of trade.
- Ensured successful passage of three milestone U.S. trade agreements by building support from coalitions with national constituency groups.
- Oversaw and supervised intergovernmental trade committees.
- Represented the agency at national and international conferences.
- Represented the agency on the White House Council for Women and Girls.

OBAMA FOR AMERICA, CHICAGO, IL

Political Director – Midwest Region 7/08 – 11/08; Deputy Director for Delegate Operations, 4/07 – 7/08

- Developed and executed strategies to win crucial support for then Senator Obama, ensuring him the Democratic nomination for President of the United States.
- Led a team of 12 to ensure successful delegate operations within all 50 states and territories throughout the presidential primary campaign.
- Directed political and communications strategy. Ensure strong coordination between campaign headquarters and local and state elected officials, key stakeholders and campaign staff in 7 midwestern states

EDUCATION

UNIVERSITY OF MARYLAND LAW SCHOOL AT BALTIMORE, J.D. – MEMBER, MARYLAND BAR ASSOCIATION

HOWARD UNIVERSITY, WASHINGTON, D.C., B.A., POLITICAL SCIENCE



ERIC GARCETTI
MAYOR

July 25, 2022

Dear Ms. Ward:

I am pleased to inform you that I hereby reappoint you to the Commission on the Status of Women for the term ending June 30, 2027. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible.

As part of the City Council confirmation process, meetings will be offered to Mitch O'Farrell, your Councilmember, and Councilmember Gilbert Cedillo, the Chair of the Housing Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Housing Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Ms. Myesha Ward
July 25, 2022
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

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Attachment I
Ms. Myesha Ward
July 25, 2022

Nominee Check List

I. Within 7 days:

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Mitch O'Farrell

_____ Councilmember Gilbert Cedillo, Chair of the Council Committee considering your nomination